



# **BUSINESS INTELLIGENCE**

#### ADD-ON FEATURE FOR THE SERVICE PRO BY MSI DATA PLATFORM

Harness the power of data to achieve service excellence with Service Pro<sup>®</sup> Business Intelligence.
With customizable, no-coding-required data visualization tools, you can track critical service KPIs, boost technician efficiency, and identify potential problems before they impact your customers, without the need for IT support.

• Identify, set, & track KPIs in real time

### BENEFITS

## CAPABILITIES

- Increase visibility into your service business by:
  - Branch or Location
  - Technician
  - Client or Client Segment
- Turn cost centers into profit centers
- Create Executive Dashboards for quick insights
- Create unlimited visualizations from critical data such as:
  - Orders
  - Appointments & Inspections
  - Labor
  - Service Contracts
  - Equipment
- Choose from 19 available visualization types, such as bar charts, funnel charts, pie charts, and more
- Easily filter visualizations based on location, warehouse, and technician

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- Analyze individual technician performance
- Export any report or dashboard as PDF or CSV



#### **IDENTIFY**

Gain visibility into your organization through data. Empower your team to make informed decisions with timely insights.



#### VISUALIZE

Reporting, dashboarding, and automation accelerates your ability to identify, set, and track your priority KPI's.



### IMPROVE

Leverage your data to maximize profitability, increase productivity, and view trends proactively to drive your business.





